

“Achieving a Healthier Gloucester County”

Providing a healthier future for Gloucester County residents through community partnership and planning

Project Mission Statement

Participants

The MAPP Tool

The MAPP Assessments

Community health & Opinion Survey

Project Mission Statement

The “Achieving a Healthier Gloucester County” partnership will assess and monitor the county’s health status, identify needs and concerns, and develop strategic plans that promote and improve the health of the community.

Participants

The Gloucester County Department of Health & Senior Services has partnered with the community representatives from local hospitals, schools, private non-profits, and governmental agencies from the state, county, and municipal levels to undertake this initiative. Organizations represented include:

Underwood-Memorial Hospital

Kennedy Hospital

United Way of Gloucester County

Rowan University

Southwest Council

School Nurses Association

Health Ministry

Deptford BOH

Woolwich BOH

Woodbury BOH

Elk Twp BOH

Gloucester County Cancer Coalition

NJ Department of Health & Sr. Services

Community Health Care Inc.

CATA

Red Cross

South Harrison Twp BOH

Glassboro BOH

National Park BOH

Mantua BOH

The MAPP Tool

To carry out the “Achieving a Healthier Gloucester County” mission, the MAPP tool was used. MAPP (Mobilizing for Action through Planning and partnership) was developed by the National Centers for Disease Control (CDC) and the National Association of City and County Health Officials (NACCHO). The MAPP process has been used successfully in many cities and states around the country and is currently in use throughout New Jersey.

The MAPP Assessments

As part of the “Achieving a Healthier Gloucester County” MAPP process, we conducted a series of assessments. These assessments began in January and were completed in the summer of 2006.

Community Themes and Strengths Assessment – *What health related issues are important to Gloucester County Residents? How is quality of life perceived?* This assessment gathered community thoughts, opinions and concerns to develop a portrait of Gloucester County as seen through the eyes of its residents.

Local Public Health System Assessment – *How are essential public health services being delivered in Gloucester County?* The local public health system includes all entities, public and private, that contribute to the delivery of public health services. This assessment identified strengths and weaknesses in order to improve and better coordinate public health activities.

Community health Status Assessment – *How healthy are the residents of Gloucester County?* This assessment gathered and analyzed information regarding health status, quality of life and risk factors, and compared this data to peer communities, state and national data.

Forces of Change Assessment – *What is occurring or may occur that affects the Health of Gloucester County?* This assessment developed a comprehensive list, identifying key forces and their potential impact on public health, both positive and negative.

Community Health Improvement Plan (CHIP)

All of the information and data gathered during the MAPP process was analyzed and used to write a comprehensive Community Health Improvement Plan for Gloucester County. This plan includes attainable and measurable goals for improving the health of Gloucester County and its resident. This plan was completed February 2007.

Community Health and Opinion Survey

The purpose of this survey was to gather thoughts and opinions about community health issues and the health status of Gloucester County. The results of this survey were used to identify the most pressing problems that can be addressed through community action. This survey was mailed to random households throughout the county.

Take the Community Health and Opinion Survey

Information

For more information on the “Achieving a Healthier Gloucester County” initiative, please contact:

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Links

Underwood Memorial Hospital
Kennedy Hospital
United Way of Gloucester County
Rowan University
NJ Dept of Health & Sr. Services
Red Cross
Center for Disease Control
NACCHO

www.umhospital.org
www.kennedyhealth.org
www.uwgcnj.org
www.rowan.edu
www.state.nj.us/health
www.arcgloucesterco.org
www.cdc.gov
www.nacho.org